



Every family deserves an
Essential Conversation™

Essential Conversations Project Websites Privacy Policy

This Privacy Policy governs the manner in which Essential Conversations Project Inc. collects, uses, maintains and discloses information collected from users (each, a "User") of the essentialconversationsproject.com, essential.partners, and ecp.training websites ("Sites"). This privacy policy applies to these Sites and all products and services offered by Essential Conversations Project Inc..

Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our Sites, fill out a form, and in connection with other activities, services, features or resources we make available on our Sites. Users may be asked for, as appropriate, name, email address, phone number. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Sites related activities.

Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Sites. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Sites, such as the operating system and the Internet service providers utilized and other similar information.

Web browser cookies

Our Sites may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Sites may not function properly.

How we use collected information

Essential Conversations Project Inc. may collect and use Users personal information for the following purposes:

- To improve customer service
 - Information you provide helps us respond to your customer service requests and support needs more efficiently.
- To improve our Sites
 - We may use feedback you provide to improve our products and services.
- To run a promotion, contest, survey or other Sites feature
 - To send Users information they agreed to receive about topics we think will be of interest to them.
- To send periodic emails
 - We may use the email address to respond to their inquiries, questions, and/or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our Sites.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Sites.

Sensitive and private data exchange between the Sites and Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

Sharing your personal information

With a Users' permission, some sharing of personal information may occur between our Essential Conversations Project Community Members for the purposes of obtaining User requested services or information. We may also share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Sites or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Third party websites

Users may find advertising or other content on our Sites that link to the websites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these websites and are not responsible for the practices employed by websites linked to or from our Sites. In addition, these websites or services, including their content and links, may be constantly changing. These websites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other websites, including websites which have a link to our Sites, is subject to that websites' own terms and policies.

Advertising

Ads appearing on our Sites may be delivered to Users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile non personal identification information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies by any advertisers.

Google AdSense

Some of the ads may be served by Google. Google's use of the DART cookie enables it to serve ads to Users based on their visit to our Sites and other websites on the Internet. DART uses "non personally identifiable information" and does NOT track personal information about you, such as your name, email address, physical address, etc. You may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy at http://www.google.com/privacy_ads.html

Compliance with children's online privacy protection act

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our Sites from those we actually know are under 13, and no part of our websites is structured to attract anyone under 13.



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Changes to this privacy policy

Essential Conversations Project Inc. has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

By using these Sites, you signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use our Sites. Your continued use of the Sites following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, the practices of these Sites, or your dealings with these Sites, please contact us at:

Essential Conversations Project Inc.
1200 Bay Street
Suite 1100
Toronto, ON M5R 2A5
416-489-1580
resa@essconversations.com
essentialconversationsproject.com

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